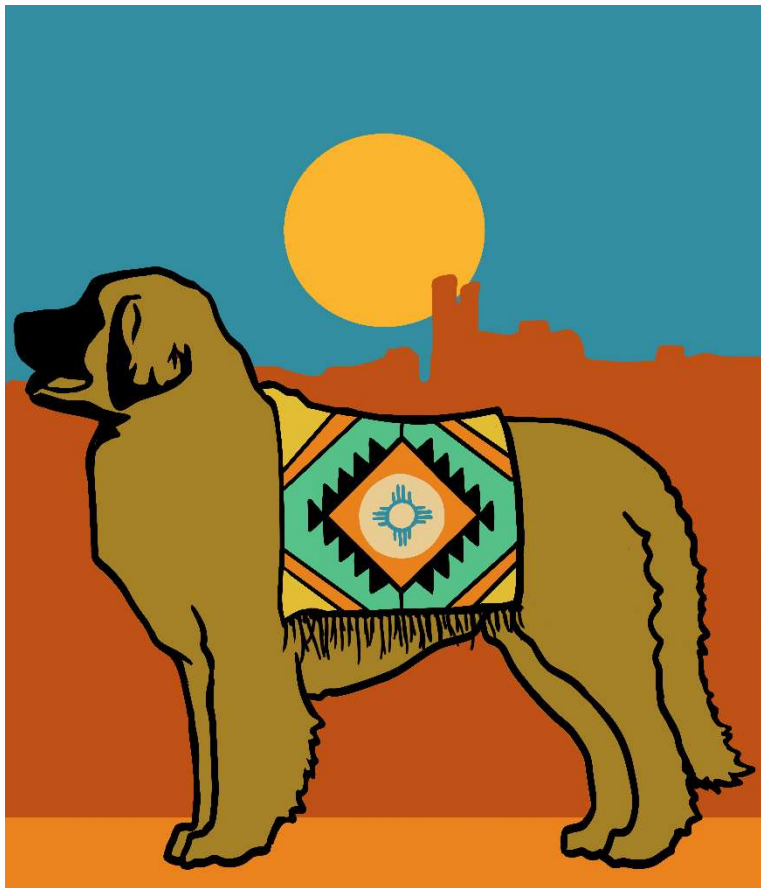


2024 Planning Booklet

Leonberger Club of America

2024 National Specialty Show

AKC Conformation w/NOHS, LCA Club Show, Draft, Canine Good Citizen Testing, Trick Dog Testing, Junior Showmanship, Obedience, Rally, Puppy Sweepstakes, Top 20 Gala, Veteran Sweepstakes, Draft Parade & Costume Contest, Rescue, Therapy & Veteran Parades, a Heads & Tails Parts Competition, and seminars galore.



April 9 – April 13, 2024

Host Hotel

Sagebrush Inn

1508 Paseo del Pueblo Sur, Taos, NM 87571

Event to take place indoors unless otherwise noted

<https://www.lca-specialty.com/>

You are cordially invited to attend the 37th Annual LCA National Specialty which will be held in beautiful, historic Taos, NM. It's no wonder New Mexico is known as the "Land of Enchantment." With its mix of cultures and varied terrain there is a lot to see and do. Taos is no exception. For years, artists, outdoor lovers and skiers have gravitated to the area because of its mountains, deserts, and the amazing sky. It is home to the Taos Pueblo, a continuously inhabited UNESCO World Heritage Site discovered in 1540! And, if you like food you will enjoy a culinary experience that reflects the blend of Native, Anglo and Hispanic cultures. Finally, we hope to see you in Taos where, for a few days in April, it will be home to the Leonberger.

All shows, seminars and dinner events will be held on the grounds of the Sagebrush Inn.

We look forward to having you join us as we celebrate our 37th National.

Your Hosts, the LCA Show & Event Committee

INTRODUCTION

We have prepared this booklet to assist you as you plan for your trip to attend. Our event takes place in Taos, New Mexico from Tuesday, April 9th to Saturday, April 13th, 2024.

ACCOMODATIONS

Sagebrush Inn – This is the host hotel.

1508 Paseo del Pueblo Sur, Taos, NM 87571
(575) 758-2254

Room rates:

Non-Pet Room = \$99/night + taxes

Pet in Room = \$119/night + taxes*

*Pet fee of \$50 for the entire visit will be added to anyone staying with a pet

Room block is under: Leonberger Club of America

Hotel Don Fernando de Taos

1005 Paseo Del Pueblo Sur, Taos, NM 87571
(575) 751-4444

Room = \$109/night + taxes**

Room block is under: Leonberger Club of America

Hampton Inn Taos

1515 Paseo Del Pueblo Sur, Taos, NM 87571
(575) 737-5700

Room = \$99/night + taxes**

Room block is under: Leonberger Club of America

****The pet fee is variable: One to Four days - \$50 and Five days or more \$75. Only TWO pets allowed per room.**

In the event of a problem, with your hotel booking, contact Matt at specialty@leonbergerclubofamerica.com

RV Space

There are several RV parks located a short distance from the show site. You will find the information at: <https://www.lca-specialty.com/rv>

Weather Averages: April is 60s for the highs and 30s for the lows with 3 days of rain.
In other words, PERFECT Leonberger weather!

FIRST TIME ATTENDING THE LCA NATIONAL OR NEED A REFRESHER COURSE?

This booklet is intended to help guide you through the process. If at any time you have a question, please contact Ginny Bartholomay at vbartholomay@gmail.com.

There will be a Newbie & Mentor reception starting at 2:30 pm on Tuesday afternoon.

REGISTRATION

Registration, ads, grooming space, merchandise, trophy ordering and entries are on-line. Links are shown below:

1: Registration for the national including parades and purchases of ads, merchandise, trophy sponsorships, grooming space, seminars, clinics, and workshops is in the LCA National website:

<https://www.lca-specialty.com/>

2: Opening of entries for the LCA Club show, AKC shows, and obedience & rally will be announced and a link published.

3: Opening of entries for the Draft Tests will be announced and a link published.

4: Opening of entries for CCA Testing will be announced and a link published.

We are looking forward to a wonderful event and hope to see you there.
IMPORTANT DEADLINES & GENERAL INFORMATION

CLOSING DATE DEADLINES

February 25	Ad material submission ends
March 10 - FIRM No Exceptions	Limited Edition Merchandise Orders close - Spirit Wear Sweatshirts, tumblers, vests & magnets will be picked up at the National or shipped at a later date.
March 20	Draft Test Closes
March 20	Parades close - Draft, Veteran, Rescue & Therapy to be included in program. Late additions will be accepted but will not be in the program.
March 20	General Registration closes
March 20	LCA Club Show Entries close - Club show
March 20	AKC Entries close - Conformation, Obedience, Rally Obedience
April 7	Last Day to book discounted block rate rooms at the Hotel Don Fernandos de Taos or The Hampton Inn Taos
April 30	Last day to order Regular Show Merchandise - Limited Edition items not included.

Late Registration will be available during the event only during posted Registration Booth hours.

Note: Seminars and Workshops will be open only to Registered "badged" Attendees

Merchandise and Meal purchase for late registrants will be subject to availability.

Late Registration: \$40/single and \$50/family with Registration bag while supplies last.

To Register go to: <https://www.lca-specialty.com/>

CATALOG ADVERTISING

Deadline for Ad Submission is February 25

Please consider featuring your special Leo, product, or regional club in the 2024 National Specialty Program! It's a wonderful way to reach Leonberger enthusiasts in the US and abroad. Introduce your latest Champion, show off your new puppy and/or next generation of Leos, brag about your dog's accomplishments in breed/performance rings, pay tribute to your veteran dog.

Ad Sizes & Rates – Refer to the LCA National Website store at <https://www.lca-specialty.com/ads>

All ads will be printed in color format. Submit a camera-ready ad or have your ad designed. Pricing includes one design option and one edit. All additional edits will be billed at \$50 hour.

Ad Submission—Online: Pay by credit card on the National website at <https://www.lca-specialty.com/ads> Design work will not begin until your ad space has been paid. Questions? Contact Ginny Bartholomay @ vbartholomay@gmail.com

If your ad is camera ready, make sure that text has been saved as outlines and is high resolution. **Be sure to include the name to be used for the Advertising Index listed in Program (Individual or Kennel/Company name for ad)**

Need AD design help? It's easy! Just include the following with your materials

Name:

Email:

Phone:

Program Advertising Index information: (eg. Individual or Kennel/ Company name for ad)

Size of Ad:

- Full Page: 7.75"(w) x 10.5"(h)
- Half Page - Vertical: 3.7"(w) x 10.5"(h)
- Half Page - Horizontal: 7.75"(w) x 5.125"(h)
- Quarter Page: 3.7"(w) x 5.15"(h)

1) Please send high resolution images. (Greater than 1 MB in size if possible)

2) Supply the content (text and logos) you would like included in your ad.

3) Provide detailed instructions to help facilitate the design you envision.

4) **There are special size requirements for the Inside Front Cover, Inside Back Cover and Back cover.**

Email final ad submissions and all ad design layout materials to Maria Nelson at doggeddesign@icloud.com with "2024 Catalog Ad" in the subject line.

The deadline is 2/25/24 to submit all materials.

CRATING AND GROOMING

Grooming area will be available by noon on Tuesday, April 9th.

Grooming: 10 x 10 spaces with electric are offered on a reserved basis only. Max 1 space. **Ex-Pens not allowed**

Crating only: 3' x 5'. Ex-Pens not allowed

Reserve grooming space at: <https://www.lca-specialty.com/grooming>

MERCHANDISE

Deadline for SPECIAL ORDER Merchandise purchase is March 10, 2024 - FIRM. All other items have an April 30 deadline.

You can see sample photos and order merchandise at: <https://www.lca-specialty.com/merchandise>

TROPHY SPONSORSHIP

Trophy and Ribbon sponsorship is very important to the success of the shows. Please consider sponsoring and dedicating a trophy at: <https://www.lca-specialty.com/trophies>

CCA TESTING – Thursday, Friday and Saturday Afternoon

The Non-Competitive Conformation Assessment Program for Leonbergers offered by the LCA will allow for a Certificate of Conformation Assessment (CCA) to be earned by all Leonbergers over the age of 18 months that are AKC registered and those who are registered with the AKC as PAL/ILP dogs. Spayed and neutered animals are permitted to participate, as are dogs owned by non-members of the Leonberger Club of America.

Register your dogs for the CCA at: <https://www.lca-specialty.com/>

PARADES – Veteran, Rescue and Therapy - Friday Evening during Top 20 Intermission

Calling all Veteran, Rescue and Therapy dogs! We want to honor you during the Top 20 intermission.

To be listed in the show program, register your dogs for parades before March 20 at:

<https://www.lca-specialty.com/> Dogs may be added after March 20th but will not be listed in the program.

Leonberger Health Foundation International & Leo Rescue Pals Dinner: Fun and Games

Does your dog have a pretty face, perfect feet, or a super long tail? Which dog most resembles its owner? Will your dog eat that, catch a sausage or run a relay with you? Come find out and support two worthy Leonberger 501c3 organizations at the same time. **This dinner will be the ONLY fundraising by the LHFI and the LRP during the National. Let's make it a big success.**

RAFFLE AND SILENT AUCTION DONATIONS – 3 ways to do it!

- Order your raffle item online and have it sent to LCA Specialty Raffle, c/o Matt Messley, 124 Jodi Lane, Bartlett, IL 60101-9536 (**must arrive before April 1**). Include a gift card with your info and email Wendy Jones at wendyruhl@comcast.net to let her know it is coming.
- Or, let Wendy shop for you! Email Wendy at wendyruhl@comcast.net for information on where to send money.
- OR, bring it with you. Send an email to Wendy at wendyruhl@comcast.net to let her know what you are bringing.

Some helpful tips for items:

- Reach out to any vendors you frequent (this is advertisement for them—Human and Dog alike)
- What does your Leo love?
- What is your favorite Leo item?
- What is your favorite training item?
- What is something you wish you had?
- What would you like to try?
- Share your Talent with all of us!!! What are you good at?

MEALS

Menus will be found at: <https://www.lca-specialty.com/meals>

- LHFI & LRP Fundraising Dinner: An evening of fun and games – Wednesday – Buffet
- Top 20 Dinner – Friday - Plated Dinner
- Awards Banquet – Saturday - Buffet

Meals can be purchased at: <https://www.lca-specialty.com/meals>

Top 20 Gala - Friday 6:30 PM – 10:00 PM – with Dinner (check Meals above)

Veteran, Rescue and Therapy Dog Parades during intermission

The Top-20 Competition offers all who attend a chance to view the very best Leonbergers in the country based on their competitive standings in AKC breed points and the automatic qualifiers (BISS & BOS in AKC National and LCA Club Show) from the previous year. It is intended to showcase excellence in Leonbergers, and to educate and entertain judges, exhibitors, breeders and fanciers. Using a score sheet and point system, each dog will be evaluated independently by three judges as to how closely it conforms to the breed standard.

Audience members also get to vote on their favorite dogs. The People's Choice Awards will be announced Friday evening after completion of the Top 20 competition. During intermission, you will get to see parades for Veteran, Therapy and Rescue dogs while we await the People's Choice Award Results. Top 20 Winners will be announced on Saturday during the awards banquet.

SEMINARS and CLINICS

Handling Clinic: Tips on how best to present your dog in the show ring - Tuesday 5:00 PM

Seminar: Thursday Afternoon 5:30pm - **Hiking with your Leo and the LCA Working Pack Title**

Presenter: Isabella Cerrone wilderness expert and Leo owner.

VENDORS

Vendor rates are \$75 for all days of the event April 9 – April 13, 2024. Standard booth spaces are 10'x10' although other smaller sizes may be available. Space is limited, reservations are accepted on a first come, first served basis.

Reservations MUST be made directly with Kimberly Mallory at leonbergers4lca@gmail.com who will send you a form.

The rate includes the booth space only; a skirted table and 2 chairs are available for \$30. Payment must accompany your reservation form and is **non-refundable after February 25, 2024**. The Specialty Committee reserves the right to determine vendor location and space.

Note: No signs, banners, or decorations may be affixed to the walls or doors of the event area. Ballroom will be available for set-up on Tuesday, April 9th at 8 a.m. All vendors must take down their booths and be moved out by 10 a.m., Sunday, April 14, 2024. No food or alcohol may be served from vendors booths. Pet food is permitted.

VOLUNTEERING

The LCA National depends on volunteers to make it a successful event. If you are interested in volunteering some of your time during the week, please contact Matt Messley at mmessley@gmail.com

Volunteering is a great way to meet new people, too.

SCHEDULE OF EVENTS (Subject to change) Check Daily Schedule Posted in Show Area

Tuesday, April 9

- 8:00 am AV & Ring Set Up
- 8:30 am Draft Test 1
- 11:00 am Board Meeting
- 12:00 pm Grooming Area available
- 2:30 pm Newbie Welcome & Mentor Social
- 5:00 pm Handling Clinic

Wednesday, April 10

- 8:00am **LCA Non-Regular Spay & Neuter Classes**
- 8:30 am Draft Test 2
- 9:00 am **LCA Club Show Males AND Youth Females**
- TBA Lunch Break
- 6:00 pm LHFI & LRP Fundraising Dinner: A night of Fun and Games

Thursday, April 11

- 8:00 am **LCA 3-6 Month Baby Puppy**
- 8:30 am **LCA Club Show Juniors, Adult Females, Group Classes and Best In Show**
- 9:00 am CGC, Trick Dog
- TBA Lunch Break
- 4:30 pm CCA Testing
- 5:30 pm Pack Hike Seminar

Friday, April 12

- 8:00 am AKC Obedience & Rally Trials
- 9:30 am LCA Judge's Review
- 11:00 am AKC Juniors and Regular Conformation
- TBA Break
- 1:30 pm Meet in Lobby - **Pack Hike with your Leo**
- 3:00 pm CGC, Trick Dog
- 4:00 pm CCA Testing
- 6:30 pm Top 20 Dinner plus Veteran, Therapy and Rescue Parades

Saturday, April 13

- 8:00 am AKC Judges Education
- 8:00 am AKC National Obedience & Rally Trials
- 8:30 am AKC Puppy and Veteran Sweeps**
- 11:00 am AKC National Juniors and Conformation
- TBA Break
- 4:00 pm CCA Testing
- 7:00 pm Awards Banquet

Sunday, April 14

- 9:00 am Finish Loading out